STEIGENBERGER HOTELS & RESORTS

MEASURES AND GUIDELINES FOR REOPENING



CONTENT

- Current status
- Guest Communication
- Measures to reopen the hotel business
 - Public areas
 - Dealing with the guest
 - Dealing with the guest in case of signs of illness
 - Food & Beverage
 - Food & Beverage buffet offer
 - Breakfast buffet offer
 - Banquet
 - Housekeeping
 - Housekeeping external company
 - Back of house Employees
 - Back of house work processes
 - Summary of structural changes and purchasing process
- Scenarios for reopening
 - Full Service all government restrictions are lifted
 - Half Service property can reopen under restrictions, with F&B
 - Low Service property can reopen under restrictions, with room service



CURRENT STATE

- The restrictions of the federal state are the highest priority!
- Business Guests only
 - Control the status of guests checked in via app
- Special offer for business guests
 - e.g. home office, day use in hotels, offers via Corporate Sales and Commercial
- Disposable and reusable mouth-nose protectors are centrally provided to each hotel
- Wordings for guests will be available soon via CC and Marketing
- Guest information (flyer, stands) will be available soon via Marketing



GUEST COMMUNICATION

- All guest communications according to central wording specifications of CC
- All signs are prepared and communicated by Corporate Marketing
- Major customers are informed by Corporate Sales and Commercial
- Minor distribution customers are informed by the hotel
- With the booking confirmation and pre-stay communication the restrictions in operation are pointed out
 - General information for all hotels with the reference that more detailed information will be communicated within the hotel

Public areas

- All employees and guests are required to wear mouth-nose protectors
 - Guests use the mouthguard they have brought with them or receive one at the front office
 - Guests without mouthguards will be informed immediately upon entering the hotel
- Position security/staff in the lobby to monitor hygiene policies and distance regulations and alert guests
 - Observance of the official requirements per federal state
- Every hour all contact surfaces are disinfected (door handles, elevator call button, counter areas at reception, bar, etc.)
- Regular airing of the public areas
 - If necessary, leave doors open when the weather permits
- Hand disinfection dispensers are placed at the public touch points (lobby, restaurant, bar, elevators)
- Smaller disinfectant dispensers can be found in the toilets, at the reception and in the rooms
- No offer of welcome drinks in the self-service lobby
- No sweets, cookies, fruits, candy bars at front office and public areas

Public areas

- In all areas, distance markings (at least 1.5 m distance) are implemented by stickers and/or stands
 - front office, counter, elevators, restaurant, bar
- Avoidance of queues
 - Guests line up along the distance markings, if the area gets too crowded, an employee will point out a spacious waiting room (lounge corner, lobby, bar area)
- Elevators are marked on all floors with signs from Corporate Marketing
- Depending on the size, a maximum of 2 persons or a family may enter the cabin
- Changing rooms in the SPAs remain closed
- Fitness room remains closed
 - No offer of sports courses
- SPA area remains closed
 - No offer of treatments

Dealing with the guest

- No physical contact, no shaking hands, no pat on the back in passing
- Communication takes place at a distance of at least 1.5 meters
- When serving and clearing up, avoid speaking if possible (virus is distributed via the respiratory tract)
- Communicate rules of conduct by displaying a sign at the entrance provided by Corporate Marketing
 - Cough/sneeze in the crook of your arm
 - Frequent thorough hand washing
- Inform the guest about improved cleaning and safety concepts to convey a feeling of security standardized wording via Corporate Communications
- The employee disinfects his hands, even in front of the guest

Contact with the guest - in case of signs of illness

- MOD to contact the Local Health Office to act on their instructions
- Separate suspect person
- Keep the name of the suspected infected person confidential
- Guest list total
- List of employees in total and of employees present
- Make a list of all persons who have been in contact with the suspected infected person including the suspected infected person
 - In what form did the contact take place?
 - How long did the contact take place?
 - Where did he stay last and where within the hotel?
 - Duration of stay: from when to when in the hotel?
 - Where (local/destination) did the presumed infected person come from?

Front Office Check/In

- Credit card terminals should be operated by guests themselves (if possible)
- Reference to cashless payment
- Disinfection of rooms- and key cards
- When checking in, each guest must indicate whether he or she is travelling on business or privately

Food & Beverage

- The distance between tables in restaurans and bar is at least 1.5 m
- Only guests who live together in one room sit at one table
- The opening hours will be adjusted to the number of guests and if necessary, the opening will start earlier and several time cycles will be carried out
 - Guests dine in groups (in chronological order) with the necessary distance, if the rooms cannot be separated
- Buffets are not offered, only an a la carte service is provided, the maximum buffet alternative is an output service at the required distance
 - Buffets are equipped with spitting protection in case of return to normal operation
- The menus are adapted to the number of employees and the volume of guests to a reduced selection
- Tables, counters, pens, invoice folders, menus are disinfected after use
- Setup of tables with gloves only



Food & Beverage

- Tables are only cleared after guests have left
- The use of shrink-wrapped cutlery or in paper bags is possible
- Drinks are offered in small bottles at the guest table, including soft drinks

Food & Beverage buffet offer

- Only packaged food is offered at the buffets, if possible
 - Only for the period of restrictions by the Federal Government
 - Packaged food products are offered through the HEAD Offer in examination
 - Among other things yoghurts, sausage, bread, cereals, juice, etc.
- The buffets have additional spitting protection
- Products in open containers are avoided as far as possible
 - offer of muesli, yoghurt, fruit in jars with lids
- In the best case, open products are made available to the guest via a dispensing station by an employee
- At buffets the distance markings of 1.5 meters are observed
- Disposable gloves are available for the guests at the buffet
- An employee pays attention to the observance of the distance regulation and hygiene
- Drinks are served to avoid queues, e.g. at a central coffee machine

Breakfast buffet offer

- All beverages are served
 - Milk (1,5%) is served in glass bottles \rightarrow other sorts on request
 - No coffee machines at buffet
 - No tea station at buffet
 - Juices and water on buffet
- All warm breakfast items are served á la carte
 - Minimum offer: Scrambled eggs, Fried egg, Omelet, Pancakes, Bacon
 - Weekly changing: Potatoes, Mushrooms, Tomatoes, Bratwurst
- Baked goods
 - Service station with employee (handed over with tong to the guest)

Breakfast buffet offer

Ready-to-serve packages:

- Yoghurt
- Butter
- Cereals
- Juices and water
- Smoothies
- Liver wurst, Mettwurst
- Cream cheese
- Honey
- Nutella, Marmalade

Self-filled kitchen staff:

- Other cheese
- Other sausages
- Nuts and seeds
- Fruits
- Sauces

- \rightarrow Assortment from Zott or Andechser (Bio)
- → Meggle and Becel
- → Best Müsli 70g
- \rightarrow Granini 0,2 I and Appolinaris
- → Grandmade PET 250 ml
- → Transgourmet 25g
- → Transgourmet (Bresso, Milkana, Alpenhain)
- → Honighof Göken 28g
- → Ferrero 15g, Darbo 28g
- \rightarrow in portions/jar or underplate with plastic wrap
- \rightarrow in portions/ jar or underplate with plastic wrap
- \rightarrow in portions/ jar
- \rightarrow in portions/ jar
- \rightarrow on request



Banquet

- Events are calculated and planned in advance, a simple confirmation is not possible
- Events are only accepted after the restrictions of the federal/state governments have been relaxed
- Tables are placed at a distance of 1.5 meters
- Video conferences are explicitly offered with the appropriate equipment
- Lunch and coffee break offers à la carte or e.g. in the form of Bento boxes, lunch boxes
- Permanent presence of employees to disinfect surfaces
- Refresh the room when guests have left it
 - This includes the disinfection of all surfaces

Housekeeping

- Housekeepingteams allocated to a defined floor or defined group of rooms
 - Rooms are cleaned by one person in the absence of the guests
- Disinfect door blades, light switches and handrails on stairs and other walls more often
- Separate clean and dirty laundry consistently from each other
- Thoroughly wash or replace cleaning cloths and cloths after each room
- Strict adherence to the colour-coded flap system
- Start cleaning in the clean areas and continue in the dirty areas
- Guest rooms are cleaned daily with surface disinfection
- Compression of all cleaning cycles in public areas and toilets
- Hands should be washed after cleaning
- Cleaning & disinfection of all HSK utensils at the end of a shift

Housekeeping

- The following equipment will be removed from the room:
 - Catalogues/ magazines
 - Notepad/ Ballpoint pen
 - Decorative cushions, plaids, blankets
 - Replacement linen
 - Felt folder
 - Advertising material
 - Bible / Buddha
 - Laundry bag
- No VIP treatment
- Water bottle incl. bottle opener is disinfected when not in use, glasses are rinsed after every room cleaning

Housekeeping external companies

- Sensitization of external companies
- The floor should be thoroughly vacuumed and wiped
- To be disinfected in the room:
 - surfaces, all furniture, windowsill
 - handles, telephone, door and window handles, remote control
 - Minibar/fridge from inside, plus door
 - Safe, control panel, plus door
 - Coat hanger, trouser tensioner
 - switch, climate control, heating thermostat, hair dryer
 - washbasin, fittings, shower rod, shower head
 - Press & Wash
 - Surfaces shower door, knobs, towel holder
- Recommendation hourly (depending on work load) disinfection of contact surfaces (door handles etc.) in the back of house area

Back of house - employees

- All employees wear a uniform mouth and nose cover
- Employees are trained with regard to hygiene regulations and strict adherence to them the training must be documented
 - Training video via DHconnect and HR in examination
 - Sensitize them to report the first signs of infection and stay at home if necessary
 - If possible, rectify work areas (kitchen, stewarding, service)
 - Also when contact persons (life partners/children) show signs
- Regular monitoring of compliance with hygiene standards by the supervisor (GM)
- Wash work materials hot more often, as heat kills the viruses
- Wear chef's hat and hairnet
- Wear disposable gloves when preparing food
- More frequent changing of cleaning cloths and more frequent washing of work clothes
- Installation of additional hand disinfection dispensers for employees
- No staff meetings in confined spaces, use of conference rooms for meetings

Back of house - employees

- In the Back of House area the distance regulations are also observed
 - Lunch in the canteen takes place with max. 2 persons at one table
 - There will be no buffet
 - Offer of plate dishes or lunch boxes
 - Output by a kitchen employee
 - If necessary, employees join their office-colleagues or find other group arrangements for their breaks
- Recommendation hourly (depending on load) disinfection of lift controls in the back of house area
- Employees' smoking areas must also be provided with distance markings or closed
- Disinfection of the work areas by each employee himself

Back of house - Work processes

- Work with fixed teams in different shifts where possible
- Use mobile handhelds instead of a cash register where all employees meet
- Increased emphasis on division of labour, e.g. waiter stays in station, runner brings food instead of station system, where each waiter does all service steps
- Home office if possible for reservations, accounting, sales, convention sales, marketing
 - arrangements also on a daily basis to keep the number of employees in the hotel low
- Office workplaces must also be placed at a distance of 1.5 meters
 - If necessary, fewer offices are occupied
 - Regular ventilation of the working areas
 - Disinfect workstation (table and working materials) before handover
- Optimize processes of goods receipt and delivery: Contact with external persons only with face mask, gloves
- Garbage: do not leave any garbage open tie up garbage bags filled with tissues, masks, etc.
- All cleaning must be carried out with gloves

Summary Marking of distances and purchase process

- Installation of spitting protection on all buffet areas and at the front office as preparation for a normal service procedure
- Installation of minimum distance markings in lobby, front office, restaurant and bar areas, waiting rooms
 - Through markings on the floor
 - By means of a display with information sign (Corporate Marketing)
 - By barrier posts with pulling tape or barrier rope
- Marking of max. number of persons at lifts by sign/display on all floors (Corporate Marketing)
- Display with guest information on the type of restrictions in the lobby and front office (Corporate Marketing)
- Disposable gloves, washable face masks and disposable face masks are centrally negotiated by HEAD and allocated to the hotels
- Equipment for spitting protection for buffets and Plexiglass separation for FO is centrally procured via HEAD
- Disinfectant is centrally procured via HEAD



SCENARIOS

- 1. Full service all government restrictions are lifted
- 2. Half Service businesses can reopen under restrictions, with F&B
- 3. Low Service businesses can reopen under restrictions, with room service



FULL SERVICE

- Operations will get back to normal standards when all government restrictions have been lifted
- A maximum number of guests is defined to meet the hygienic requirements
- The number of employees will be adapted to the increasing occupancy
- The above-mentioned hygiene measures are observed and implemented by the property
 - Particular attention must be paid to compliance with the disinfectants provided for guests and employees
- F&B outlets may remain closed depending on capacity utilization
- SPA and Fitness will be reopened under consideration of the hygiene measures and the provision of disinfectant
- Buffets may be offered again, but all buffets should be retrofitted with spitting protection
 - Quantity of food on buffet is reduced to allow faster and more frequent fill-up



HALF SERVICE

- All public areas will be opened according to government restrictions
- The hotel will be opened to a maximum occupancy rate of 50%.
 - The rooms are provided on a floor by floor basis, care is taken that not all rooms are on the same floor
- The number of employees is slowly increased, but kept to a minimum
- Outside services will continue to be performed by our own employees wherever possible
- The above-mentioned hygiene measures are to be implemented by the specialist departments
- Distance controls are carried out throughout the hotel and, if necessary, installed by the technical department
- Guests are explicitly informed of the restrictions when making reservations and/or check-in
 - If necessary, a small handout for guests is created with the most important information
 - The booking confirmation contains a digital reference, pre-stay communication through the central wording specifications of CC



HALF SERVICE – F&B

- The main restaurant will open, all other F&B outlets will remain closed
- The offer is adjusted to the current occupancy
 - Depending on the hotel, breakfast only may be offered, in consultation with Operations
- The offer is only valid for in-house guests
 - If the restrictions allow it, outdoor areas can also be opened to the public if necessary
- The breakfast buffet is offered à-la-carte
 - Division into 2-3 groups of guests to keep a minimum distance (e.g. 06:30 08:00 09:30)
 - The guest is offered a reduced selection of meals (e.g. sweet breakfast, hearty breakfast, continental breakfast)
- Lunch and dinner are offered in the main restaurant after the guest has made a table reservation
 - Division into groups according to the volume of guests
 - Reduced selection of the menu



LOW SERVICE

- Hotel is opened for ~15-30% occupancy
 - Room Service depending on number of guests to be served
- All public areas remain closed (restaurant/bar, toilets, SPA/fitness)
- The guest is offered room service for breakfast, lunch and dinner
 - An adapted menu is provided
 - Tray or room service trolley is placed in front of the room, the guest room is not entered
 - Guest signature on invoice is waived
- Drinks are available from the minibar
- If necessary, offer of high-quality infusion dishes, if kettle is available in the room
- Preferably rates without breakfast are offered
- All described hygiene measures are observed
- The distance regulations are implemented in the lobby, front office and for the lifts
- The room cleaning will take place as usual at the guest's request, but can also be suspended for the duration of the stay in order to reduce encounters



LOW SERVICE

- Free High Speed Internet offer to provide effective workspace in the room
- Guests are explicitly informed of the restrictions when making reservations and/or check-in
 - If necessary, a small handout for guests is created with the most important hotel information
 - The booking confirmation contains a digital reference, pre-stay communication through the central wording specifications of CC